



Here degree programs

******* Accessory design Advertising Animation Architectural history Architecture Art history ******* Business of beauty and fragrance • • • • Creative business leadership Design for sustainability • • • • • • **Design management** Dramatic writing ******** Equestrian studies Fashion *** • • • Fashion marketing and management** Fibers *** • • • •** Film and television Furniture design Graphic design Illustration Immersive reality Industrial design Interactive design and game development Interior design Jewelry ******** Luxury and brand management ◆ ◆ ◆ ◆ Motion media design Painting ◆ ◆ ◆ ◆ Performing arts Photography **Preservation design ••• • Production design Sculpture** Sequential art Service design Social strategy and management Sound design **Themed entertainment design •••** User experience (UX) design **•••**

17 STEM programs at SCAD

Advertising \diamond \diamond Animation \diamond \diamond Architecture \diamond Creative Business Leadership

Luxury & Brand Management + + + Motion Media Design + + + + Service Design

♦ ♦ Social Strategy & Management ♦ ♦ ♦ User Experience Design ♦ ♦ Visual Effects

B C Pre-college Program

JOINT ENROLLMENT

10 COURSE TRACKS



A: FOUNDATION STUDIES (STEM)

B: FOUNDATION STUDIES- DIGITAL MEDIA MAJORS (STEM)



A: FOUNDATION STUDIES & LIBERAL ARTS

B: FOUNDATION STUDIES & LIBERAL ARTS (NO DRAW 100 REQUIRED)



ADVERTISING & BRANDING (STEM)

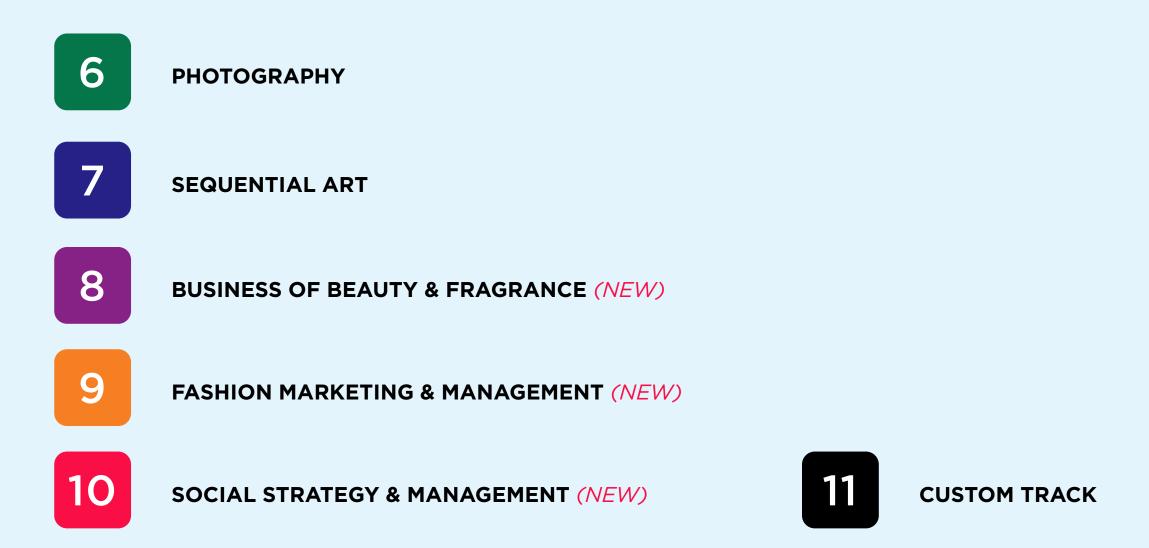


GRAPHIC DESIGN (STEM)



INTERACTION DESIGN & GAME DEVELOPMENT (STEM)

10 COURSE TRACKS

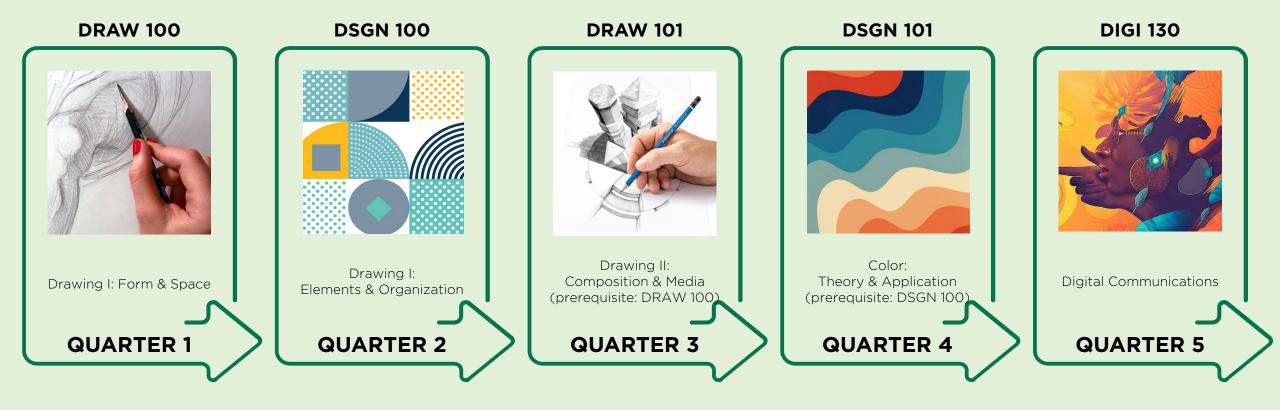


A: FOUNDATION STUDIES (STEM)



Required for the following majors: Accessory Design, Advertising and Branding, Animation, Architectural History, Art History, Fashion, Fashion Marketing and Management, Fibers, Furniture Design, Graphic Design, Illustration, Industrial Design, Interactive Design and Game Development, Interior Design, Jewelry, Motion Media Design, Painting, Photography, Preservation Design, Production Design, Sequential Art, Service Design, Visual Effects

B: FOUNDATION STUDIES : DIGITAL MEDIA MAJORS (STEM)



Required for the following majors: Animation, Interactive Design and Game Development, Motion Media Design, Visual Effects

A: FOUNDATION STUDIES & LIBERAL ARTS

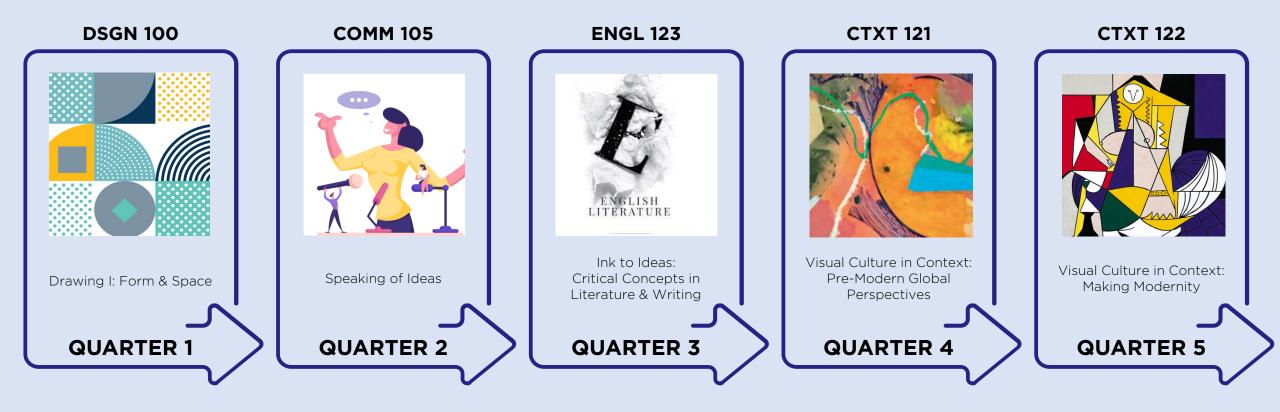


Required for the following majors: Accessory Design, Advertising and Branding, Animation, Architecture, Architectural History, Art History, Branded Entertainment, Business of Beauty and Fragrance, Equestrian Studies, Fashion, Fashion Marketing and Management, Fibers, Film and Television ,Furniture Design, Graphic Design, Illustration, Immersive Reality, Industrial Design, Interactive Design and Game Development, Interior Design, Jewelry, Motion Media Design, Painting, Photography, Preservation Design, Production Design, Sequential Art, Service Design, Social Strategy and Management, Television Producing, User Experience Design, Visual Effects



B: FOUNDATION STUDIES & LIBERAL ARTS

(NO DRAW 100 REQUIRED)



Required for the following majors: Dramatic Writing, Performing Arts, Sound Design, Writing

Track 3 ADVERTISIN

ADVERTISING & BRANDING (STEM)



eLearning degree: BFA in Advertising and Branding, BA in Visual Communication/Concentration in Advertising and Branding

Track 4 GRAPHIC DESIGN (STEM)



eLearning degrees: BFA in Graphic Design, BA in Visual Communication/Concentration in Graphic Design

INTERACTION DESIGN & GAME DEVELOPMENT (STEM)



eLearning degree: BA in Digital Media

Track 6 PHOTOGRAPHY



eLearning degree: BFA in Photography; BA in Visual Communication/Concentration in Photography



SEQUENTIAL ART



eLearning degree: BFA in Sequential Art; BA in Visual Communication/Concentration in Sequential Art

Track 8 BUSINESS OF BEAUTY & FRAGRANCE (NEW)



eLearning degree: BFA in Business of Beauty and Fragrance

BEAU 210 is offered through SCADnow(virtual platform), not eLearning

FASHION MARKETING & MANAGEMENT (NEW)

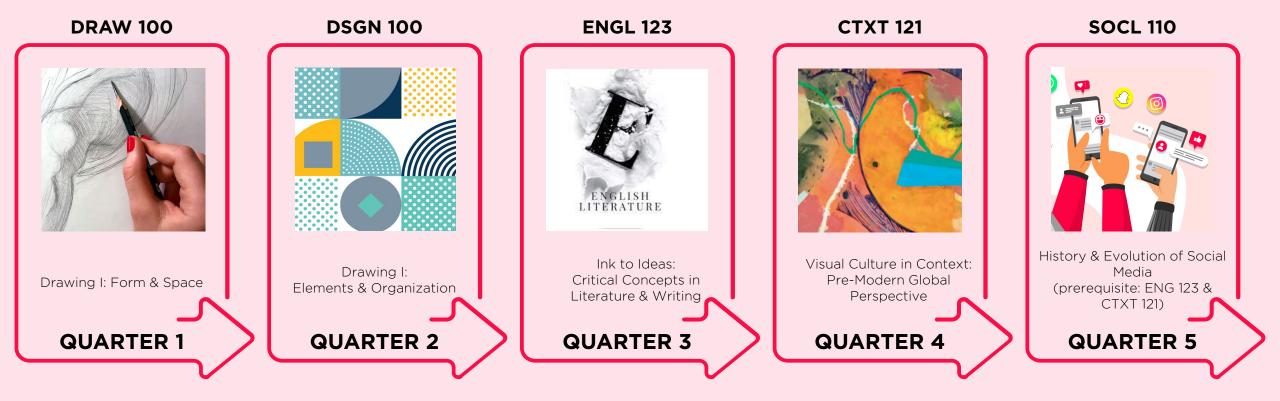
Track 9



eLearning degree: BFA in Fashion Marketing and Management

FASH 105 is offered through SCADnow(virtual platform), not eLearning

Track 10 SOCIAL STRATEGY & MANAGEMENT (NEW)



eLearning degree: BFA in Social Strategy and Management

SOCL 110 is offered through SCADnow(virtual platform), not eLearning



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	ANAT 100	General Anatomy
	ANTH 101	Introduction to Anthropology
	BUSI 101	The Design of Business
	MATH 100	College Mathematics

PHIL 202	World Religions
POLS 100	Politics in America: Freedom, Equality & Power
PSYC 101	Introduction to Psychology
СМРА 100	Survey of Computer Art Applications